

2015 National Clubs Census



Clubs Australia

The Australian registered club industry makes a direct contribution to local communities through cash and in-kind donations to a broad range of community priorities and initiatives.

6,413

Clubs in Australia in 2015

13.2 million

Club memberships in 2015



392 million

Visits to sporting, recreation and cultural facilities in Clubs in 2015



\$3.4 billion

Investment in new assets by Clubs in the past 5 years



\$25 billion

Total written down value of club assets in 2015



\$12.2 billion

Total club revenue in 2015



\$8.3 billion

Economic contribution of Clubs in 2015



\$5 billion

Social contribution of Clubs in 2015



This information has been extracted from, and should be read in conjunction with, the report prepared by KPMG outlining the key findings from the 2015 National Clubs Census. A copy of this report is available at www.clubsaustralia.com.au.

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Larger Clubs are able to leverage their operational scale to grow and invest in their businesses, increasing their financial sustainability.

172,000

Jobs supported by Clubs in 2015

Clubs in Australia employed 131,000 people in 2015. Overall, Clubs supported 172,000 full time equivalent (FTEs) jobs, comprising around 85,000 direct FTEs and just over 87,000 indirect FTEs employed.



4.3 billion

Total cost of salaries, wages and superannuation paid by Clubs in 2015



2.6 billion

Taxes paid by Clubs in 2015



41%

Clubs showing signs of distress or serious distress in 2015

This is measured by earnings before interest, tax, depreciation and amortisation (EBITDA) as a percentage of revenue consistent with the criteria set out by the Independent Pricing and Regulatory Tribunal in 2008 and is based on 455 responses to the Clubs Census.



50%

Clubs at risk of financial distress in 2015

In 2008, the Independent Pricing and Regulatory Tribunal outlined a measure of clubs at risk of financial distress as measured by their EBITDARD as a percentage of total revenue and is based on 455 responses to the Clubs Census.



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