

2015 NSW Clubs Census - Clubs by Size



SMALL CLUBS

Earning Less Than \$1 Million in Annual Electronic Gaming Machine Revenue



880

Small Clubs in NSW in 2015
65% of industry

13,500

Direct Jobs Supported by Small Clubs
in NSW in 2015

33%

Share of Direct Employment
From Small Clubs in 2015

1.6 million

Club Memberships in 2015
24% of memberships

15%

Share of Total Club Revenue
From Small Clubs in 2015

MEDIUM AND LARGE CLUBS

Earning More Than \$1 Million in Annual EGM Revenue



468

Medium and Large Clubs in
NSW in 2015
35% of industry

27,200

Direct Jobs Supported by Medium and
Large Clubs in NSW in 2015

67%

Share of Direct Employment From
Medium and Large Clubs in 2015

5.1 million

Club Memberships in 2015
76% of memberships

85%

Share of Total Club Revenue From
Medium and Large Clubs in 2015



This information has been extracted from, and should be read in conjunction with, the report prepared by KPMG outlining the key findings from the 2015 National Clubs Census. A copy of this report is available at <http://www.clubsnsw.com.au/news/publications/nsw-club-census>.

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Larger Clubs are able to leverage their operational scale to grow and invest, increasing their financial sustainability.

SMALL CLUBS

Earning Less Than \$1 Million in Annual EGM Revenue

8%

Share of Total Club Sector Taxes Paid by Small Clubs in NSW in 2015 or around \$112 million

17,000

Small Club Volunteers in NSW in 2015

\$11 million

Cash Donations Made by Small Clubs in 2015

\$45 million

Investment by Small Clubs in 2015

13%

Cash Donations as a Share of Net Profit of Small Clubs in NSW in 2015

\$4.1 billion

Total Written Down Value of Small Club Assets in 2015

MEDIUM AND LARGE CLUBS

Earning More Than \$1 Million in Annual EGM Revenue

92%

Share of Total Club Sector Taxes Paid by Medium and Large Clubs in NSW in 2015 or around \$1.3 billion

15,000

Medium and Large Club Volunteers in NSW in 2015

\$107 million

Cash Donations Made by Medium and Large Clubs in 2015

\$386 million

Investment by Medium and Large Clubs in 2015

19%

Cash Donations as a Share of Net Profit of Medium and Large Clubs in NSW in 2015

\$9.1 billion

Total Written Down Value of Medium and Large Club Assets in 2015



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